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For more information, contact:
Alain Leon, Product Marketing Manager
BI Technologies
714-447-2345
alainleon@bitechnologies.com

Beth Gaddy, BtB Marketing Communications
919-872-8172
beth.gaddy@btbmarketing.com

New slide pots complement existing line of panel pots and encoders for pro-audio applications...

Slide Potentiometers Selection Guide: www.bitechnologies.com/products/slide_pots.htm

BI TECHNOLOGIES DEVELOPS COMPREHENSIVE RANGE OF SLIDE POTENTIOMETERS FOR PRO-AUDIO EQUIPMENT

FULLERTON, CA (December 3, 2009) – TT electronics' BI Technologies has developed a comprehensive line of slide potentiometers to complement its existing line of panel potentiometers and encoders for pro-audio applications. Available in single- and dual-gang configurations, the Model PS100, PSxx, PSxxG, PSxxM and PSxxL slide potentiometers are RoHS compliant and feature travel lengths ranging from 15mm to 100mm.

“With the wide range of configurations, as well as optional features including dust covers and an LED for backlighting of the potentiometer, these reliable slide pots with stable sliding force are ideal for a variety of pro-audio equipment including performance mixers, DJ equipment and audio/video consoles such as cross faders and volume controls,” said Alain Leon, product marketing manager for BI Technologies.

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BI DEVELOPS COMPREHENSIVE RANGE OF SLIDE POTS FOR PRO-AUDIO APPS, PG. 2

BI Technologies slide potentiometers for pro-audio applications include:

- Model PS100 – single- and dual-gang with metal shaft, 100mm travel, and resistance range from 500Ω to 1MΩ;
- Model PSxxG – dual-gang with metal shaft, 45 and 60mm travel (depending on version), optional dust cover, and resistance range from 10KΩ to 1MΩ;
- Model PSxx – single- and dual-gang, 15, 20, 30, 45 and 60mm travel, and resistance range from 500Ω to 1MΩ;
- Model PSxxM and PSxxL – single-gang with LED and dual-gang without LED, metal and plastic shaft options, optional dust cover, 20, 30, 45 and 60mm travel, and resistance range from 500Ω to 1MΩ;

Actuations for the Model PS slide potentiometers ranges from 100 to 200K cycles, and standard tolerance is to $\pm 20\%$.

Visit BI Technologies in booth #1569 Hall E at the NAMM show from January 14-17 in Anaheim, CA.

Lead time for samples of the slide potentiometers is 4 weeks.

For more information about BI Technologies' slide potentiometers, contact BI Technologies at 714-447-2345, by fax at 714-388-0046; by mail at 4200 Bonita Place, Fullerton, CA 92835; or visit: www.bitechnologies.com.

BI Technologies has been an innovator and leader in electronic components for more than 50 years. The company is a global manufacturer of trimming and precision potentiometers, position sensors, turns-counting dials, chip resistor arrays, resistor networks, integrated passive networks, transformers, inductors, hybrid microelectronics and custom integration products for communication, computer, automotive and industrial applications.

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BI DEVELOPS COMPREHENSIVE RANGE OF SLIDE POTS FOR PRO-AUDIO APPS, PG. 3

BI Technologies serves a global customer base with manufacturing locations in the United States, Mexico, Scotland, Japan, China and Malaysia.

TT Electronics plc is a global electronics company manufacturing a broad range of advanced electronic components, assemblies and sensor modules for the automotive, industrial, telecommunication, computer and aerospace markets.

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To request the electronic image, call 919-872-8172, or e-mail: beth.gaddy@btbmarketing.com

Keywords: TT electronics, BI Technologies, slide potentiometer, pro-audio, PS100, PSxx, PSxxG, PSxxM, PSxxL

URL: www.bitechnologies.com