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Custom potentiometer prototypes available in as few as 2-4 weeks...

BI TECHNOLOGIES DEVELOPS CUSTOM POTENTIOMETER SOLUTIONS FOR PRO AUDIO APPLICATIONS

ANAHEIM, CA (January 15, 2009) – TT electronics BI Technologies, a leading manufacturer of electronic components including panel and precision potentiometers, now offers custom potentiometer solutions for pro audio applications. The quick turnaround potentiometers are being used extensively in a variety of foot pedal, guitar, amplifier and pre-amplifier applications.

“Throughout the past year, we have been working closely with several world-renowned instrument designers and manufacturers in the development of both standard and custom devices,” said Alain Leon, product marketing manager for BI Technologies. “Not only do our prototypes ship in two to four weeks, but the design of our panel potentiometers provides significant life cycle advantages over comparable products.”

The potentiometers are further preferred by premier pro audio manufacturers due to superior rotational consistency and the use of conductive plastic inks for increased stability, reliability and life cycle counts.

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BI Technologies' panel potentiometers for the pro audio market are available in sizes ranging from 9mm to just over one inch. The standard product offering includes, but is not limited to, multiple gangs, center taps, A, B, and C tapers, and a variety of bushing sizes.

The panel potentiometers are available with plastic or metal shafts, and feature power ratings from 0.03W to 2W. Life cycles range from 30,000 to 2 million rotations.

Panel potentiometer prototypes are available in 2 to 4 weeks, with lead times for custom tooled units at 8 weeks.

For more information about BI Technologies' panel potentiometer product offering, contact BI Technologies at 714-447-2345, by fax at 714-388-0046; by mail at 4200 Bonita Place, Fullerton, CA 92835; or visit: http://www.bitechnologies.com/products/panel_pots_sg.htm.

BI Technologies has been an innovator and leader in electronic components for more than 50 years. The company is a global manufacturer of trimming and precision potentiometers, position sensors, turns-counting dials, chip resistor arrays, resistor networks, integrated passive networks, transformers, inductors, hybrid microelectronics and custom integration products for communication, computer, automotive and industrial applications.

BI Technologies serves a global customer base with manufacturing locations in the United States, Mexico, Scotland, Japan, China and Malaysia.

TT Electronics plc is a global electronics company manufacturing a broad range of advanced electronic components, assemblies and sensor modules for the automotive, industrial, telecommunication, computer and aerospace markets.

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To request the electronic image, call 919-872-8172, or e-mail: bgaddy@btbmarketing.com

Keywords: TT electronics, BI Technologies, panel potentiometer, pro audio

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